

APPROVED BY -

## **ELECTION COMMISSION OF INDIA**

APPROVED ELECTION SYMBOLS

Notification No. 56/2021/PPS III, Dated: 23<sup>rd</sup> September, 2021





## **IDEAL COTTAGE INDUSTRIES**

Chandpole Bazar, JAIPUR - 302 001 (Rajasthan)

Manufacturer & Sole Suppliers of :

Arrow Cross Mark Rubber Stamps, Mock Poll Slip Rubber Stamps & Election Symbols C.D's & Printed Catalogues, Brass Metal Seals

(O) 0141-2321891 (R) 2202866, Mob.: 9928016179

E-mail: idealcottagejaipur@gmail.com

## **PREFACE**

### **ARROW CROSS MARK RUBBER STAMPS**

Election Commission of India introduced a marking system on the Ballot Papers by Voters while exercising their franchise in LOK SABHA & VIDHAN SABHA ELECTIONS after 1957 General Elections. This design was devised by our firm which was improved from time to time and the present Form of ARROW CROSS MARK RUBBER STAMP came into force. Such Rubber Stamps are suppling by us to all the States and Union Territories during Elections held in the country since past (60 Years) Sixty Years.







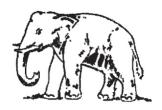
## **ELECTION SYMBOLS C.D's**

Taking into consideration our satisfactory service the Election Commission of India has been pleased to approve our name for the supply of ELECTION SYMBOLS C.D's also on all India basis. Cosequent to introduction of EVMs, by Election Commission of India we have prepared COMPOSIT DISC. – PULLS OF SYMBOLS (C.Ds. and Printed Catalogues) of National Parties, State Level Parties & Free Symbols.

## PART - I NATIONAL PARTIES SYMBOLS



Flowers & Grass
All India Trinamool Congress



Elephant Bahujan Samaj Party

(In all States/U.T.s except in the State of Assam, where its candidates will have to choose a symbol from out of the list of free symbols specified by the Commission)



Lotus Bharatiya Janata Party



Ears of Corn and Sickle Communist Party of India



Hammer, Sickle and Star Communist Party of India (Marxist)



Hand Indian National Congress



Clock Nationalist Congress Party



Book National People's Party

Approved by the Election Commission of India, New Delhi 2 PART - II STATE PARTIES & THEIR SYMBOLS Name of the State/ Symbol Name of the State Party **Union Territory** Reserved 1. Telangana Rashtra 1. ANDHRA PRADESH Samithi 2. Telugu Desam Bicycle 3. Yuvajana Sramika Rythu Congress Party Ceiling Fan 1. People's Party of 2. ARUNACHAL PRADESH Arunachal Maize Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

## Approved by the Election Commission of India, New Delhi 3 2. Janata Dal (Secular) A Lady Farmer carrying Paddy on her head 3. Janata Dal (United) Arrow 3. ASSAM 1. All India United **Democratic Front** Lock & Key 2. Asom Gana Parishad Elephant

# Approved by the Election Commission of India, New Delhi 4 3. Bodoland Peoples Front Nangol 4. United People's Party, Liberal Tractor Chalata Kisan 4. BIHAR 1. Janata Dal (United) Arrow 2. Lok Jan Shakti Party Bungalow Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

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5

3. Rashtriya Janata Dal



Hurricane Lamp

4. Rashtriya Lok Samta Party



Ceiling Fan

5. Communist Party of India (Marxist-Leninist) (Liberation)



Flag With Three Stars

5. CHHATTISGARH

1. Janta Congress Chhattisgarh (J)



Farmer Ploughing (Within Square)

# Approved by the Election Commission of India, New Delhi 6. GOA 1. Maharashtrawadi Gomantak 2. Goa Forward Party Coconut 7. HARYANA 1. Indian National Lok Dal Spectacles 2. Jannayak Janta Party Key Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

## Approved by the Election Commission of India, New Delhi 7 8. JAMMU & KASHMIR 1. Jammu & Kashmir **National Conference** Plough 2. Jammu & Kashmir National Panthers Party Bicycle 3. Jammu & Kashmir **Peoples Democratic** Party Ink Pot & Pen 9. JHARKHAND 1. AJSU Party Banana Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

Approved by the Election Commission of India, New Delhi 8 2. Jharkhand Mukti Morcha Bow & Arrow 3. Rashtriya Janata Dal Hurricane Lamp 10. KARNATAKA 1. Janata Dal (Secular) A Lady Farmer carrying Paddy on her head 11. KERALA 1. Janata Dal (Secular) A Lady Farmer carrying Paddy on her head Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

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9

2. Kerala Congress (M)



3. Indian Union Muslim League



4. Revolutionary Socialist Party



Spade & Stoker

12. MAHARASHTRA

1. Maharashtra Navnirman Sena



Railway Engine

Approved by the Election Commission of India, New Delhi 10 2. Shiv Sena Bow and Arrow 13. MANIPUR 1. Naga Peoples Front Cock 2. People's Democratic Alliance Crown 14. MEGHALAYA 1. United Democratic Party Drum Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

## Approved by the Election Commission of India, New Delhi 11 2. Hill State People's Democratic Party Lion 3. People's Democratic Front Candles 1. Mizo National Front 15. MIZORAM Star 2. Mizoram People's Conference Electric Bulb Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

## Approved by the Election Commission of India, New Delhi 12 3. Zoram Nationalist Party Sun (Without Rays) 16. NAGALAND 1. Naga Peoples Front Cock 2. Nationalist Democratic **Progressive Party** Globe 1. Aam Aadmi Party 17. N.C.T. of Delhi Broom Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

## Approved by the Election Commission of India, New Delhi 13 18. ODISHA 1. Biju Janata Dal Conch 19. PUDUCHERRY 1. All India Anna Dravida Munnetra Kazhagam Two Leaves 2. All India N.R. Congress Jug 3. Dravida Munnetra Kazhagam Rising Sun Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

## Approved by the Election Commission of India, New Delhi 14 4. Pattali Makkal Katchi Mango 20. PUNJAB 1. Shiromani Akali Dal Scales 2. Aam Aadmi Party **Broom** 21. RAJASTHAN 1. Rashtriya Loktantrik Party Bottle Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

## Approved by the Election Commission of India, New Delhi 15 22. SIKKIM 1. Sikkim Democratic Front Umbrella 2. Sikkim Krantikari Morcha Table Lamp 23. TAMIL NADU 1. All India Anna Dravida Munnetra Kazhagam Two Leaves 2. Dravida Munnetra Kazhagam

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Rising Sun

Approved by the Election Commission of India, New Delhi 16 3. Desiya Murpokku Dravida Kazhagam Nagara All India Majlis-E-Ittehadul
 Muslimeen 24. TELANGANA 2. Telangana Rashtra Samithi Car 3. Telugu Desam

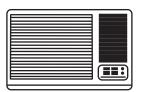
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Bicycle

## Approved by the Election Commission of India, New Delhi 17 4. Yuvajana Sramika Rythu Congress Party Ceiling Fan 1. Indigenous People's 25. TRIPURA Front of Tripura Dao 1. Rashtriya Lok Dal 26. UTTAR PRADESH Hand Pump 2. Samajwadi Party Bicycle Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

Approved by the Election Commission of India, New Delhi 18 1. All India Forward Bloc 27. WEST BENGAL Lion 2. Revolutionary Socialist Party Spade & Stoker Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

## PART - III FREE SYMBOLS



1. Air Conditioner एअरकंडीरनर



2. Almirah अलमारी



3. Apple (सेंब) (In all States and Union Territories except

in the States of Assam, Arunachal Pradesh,

Manipur, Maghalaya, Mizoram, Nagaland

Sikkim, Tripura, Puducherry, Tamil Nadu



आटा--ारवशा (In all States and Union Territories except in the States of Andhra Pradesh and Telangana)



5. Baby Walker बेबी वॉकर



6. Balloon गुब्बारा



7. Bangles चूड़ियाँ



8. Basket Containing Fruits फलों से युक्त टोकरी (In all States and Union Territories except in the State of Tamil Nadu)



9. Bat बल्ला



10. Batsman बल्लेबाज

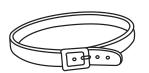


11. Battery Torch बैटरीटार्च



12. Bead Necklace मोतियों का हार

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13. Belt बेल्ट



14. Bench बेन्च



15. Bicycle Pump साइकिल पम्प



16. Binoculars दूरबीन



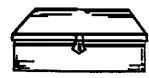
17. Biscuit बिस्कुट



18. Black Board ब्लैक बोर्ड



19. Boat with Man and Sail आदमी व पाल युक्त नौका



20. Box बक्सा



**21**. Bread डबल रोटी



**22. Bread Toaster** ब्रेड टोस्टर



23. Bricks ਝੂੰਟੇਂ



24. Brief Case ब्रीफकेस



25. Brush ब्रुश



26. Bucket बाल्टी



27. Cake केक



28. Calculator कैल्कूलेटर



29. Camera कैमरा

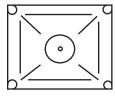




31. Capsicum शिमला मिर्च



32. Carpet कार्पेट



33. Carrom Board कैरम बोर्ड



34. Cauliflower फूलगोभी



35. CCTV Camera सीसीटीवी कैमरा



36. Chain ਯਾਂਗੀਵ

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37. Chakki चक्की



38. Chapati Roller चपाती रोलर



39. Chappals ਬਘਾਕੇਂ



40. Chess Board शतरंज बोर्ड



41. Chimney चिमनी



**42**. Clip ਚਿਸਟੀ



**43. Coat** कोट



**44. Coconut Farm** नारियल फार्म



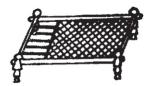
45. Colour Tray & Brush कलर ट्रे और ब्रुश



46. Computer कम्प्यूटर



47. Computer Mouse कम्प्यूटर माउस



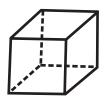
48. Cot चारपाई (In all States and Union Territories except in the State of Kerala)

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49. Crane क्रेन



50. Cube ਬਜ



**51. Cup & Saucer** कप और प्लेट



**52. Cutting Pliers** कटिंग प्लायर



53. Diamond हीरा



54. Diesel Pump ਡੀਯੁਕ ਧੁਸ਼ਪ



55. Dish Antenna ਫਿश एਂਟਿਜਾ

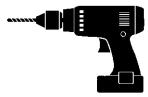


56. Dolli डोली



57. Door Bell ਫ਼ਗ਼ਾ ਬਂਟੀ





59. Drill Machine ਫ਼ਿਕ ਸशीन



60. Dumbbells डम्बल्स

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**61. Dustbin** कूड़ादान



62. Ear Rings कान की बालियाँ (In all States and Union Territories except in the State of Tamil Nadu, Puducherry, Kerala and Karnataka)



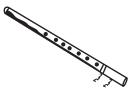
63. Electric Pole बिजली का खंभा



64. Envelope ਕਿਯਾਯਾ



65. Extension Board एक्सटेंशन बोर्ड



66. Flute बाँसुरी



फुटबॉल (In all States and Union Territories except in the State of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura)



68. Football Player फुटबॉल खिलाड़ी



69. Fountain फव्वारा



70. Frock நாக



71. Frying Pan फ्राइंग पैन



72. Funnel कीप



73. Ganna Kisan गन्ना किसान



74. Gas Cylinder गैस सिलेण्डर



75. Gas Stove गैस का चूल्हा



76. Gift Pack ਤਧहਾर



77. Ginger अदरक



78. Glass Tumbler काँच का गिलास



79. Gramophone ग्रामोफोन



80. Grapes अंगूर



81. Green Chilli हरी मिर्च



82. Hand Cart हाथ गाड़ी



83. Harmonium हारमोनियम



84. Hat टोप (In all States and Union Territories except in the States of Andhra Pradesh and Telangana)

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85. Head Phone हेडफोन



86. Helicopter हैलीकॉप्टर



87. Helmet ਫ਼ੇਕਸੇਟ



88. Hockey and Ball हाकी और बाल



89. Hour Glass रेत घडी



90. Ice Cream आइस क्रीम (In all States and Union Territories except in the State of Tamil Nadu)



91. Immersion Rod पानी गरम करने की रॉड



92. Iron प्रेस (In all States and Union Territories except in the State of Andhra Pradesh & Telangana)



93. Jackfruit कटहल



94. Kettle केतली

(In all States and Union Territories except in the State of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura and West Bengal)



95. Kitchen Sink किचन सिंक



96. Lady Finger ਮਿੰਢੀ



97. Lady Purse

लेडी पर्स

(In all States and Union Territories except in the States of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland Sikkim, Tripura and West Bengal)



98. Laptop ਕੈਪਟॉਪ



99. Latch कुन्डी



100. Letter Box लैटर बाक्स



101. Lighter लाइਟर



102. Ludo लूडो



103. Lunch Box लन्च बॉक्स



104. Man Blowing Turha तुरहा बजाता आदमी



105. Matchbox माचिस की डिब्बी



106. Mike माईक



107. Mixee मिक्सी



108. Nail Cutter नेल कटर

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109. Nagrik नागरीक



110. Neck Tie गले की टाई



111. Noodles Bowl नूडल्स कटोरा



112. Pan कड़ाही



113. Pants पैंट



114. Peanuts मूँगफली



115. Pears नाशपाती (Except in Tamil Nadu and Pudducherry)



116. Peas मटर



117. Pen Drive पेन ड्राइव



118. Pen Nib with Seven Rays कलम की निब सात किरणों के साथ



119. Pen Stand पैन स्टैण्ड

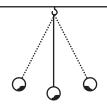


120. Pencil Box पेन्सिल डिब्बा





121. Pencil Sharpener पेन्सील शार्पनर



122. Pendulum पेन्डुलम



123. Pestle and Mortar मुसल और खरल



**124. Petrol Pump** पेट्रोल पम्प



125. Phone Charger फोन चार्जर



126. Pillow तकिया



127. Pineapple अनानास



128. Plastering Trowel करनी



129. Plate Containing Food खाने से भरी थाली



130. Plate Stand ਯੂਟ ਦਟੈਾਫ



131. Pot हान्डी



132. Pressure Cooker प्रैशर कुकर

## Approved by the Election Commission of India, New Delhi



133. Punching Machine पंचिंग मशीन



134. Razor ਵੇਯਵ



135. Refrigerator रेफ्रिजरेटर



**136. Ring** अंगुढि



137. Road Roller रोड रोलर



138. Robot रोबोट



139. Room Cooler रूम कूलर



140. Room Heater ਨਸ ਫ਼ੀਟਾ



141. Rubber Stamp रबड़ की मुहर



142. Safety Pin सेफ़्टी पिन



(In all States and Union Territories except in the States of Kerala)



144. School Bag स्कूल का बस्ता



145. Scissors केंची



146. Sewing Machine सिलाई की मशीन



**147.** Ship पानी का जहाज



148. Shoe ਯੂਗ



149. Shutter शटर



**150. Sitar** सितार



151. Skipping Rope कूदने की रस्सी



152. Slate ਦੁਲੇਟ



153. Soap Dish साबुनदानी



154. Socks जुराबें



155. Sofa सोफा



स्पेनर (In all States and Union Territories except in the States of Bihar and Jharkhand)

## Approved by the Election Commission of India, New Delhi



157. Stapler <del>ਦ</del>ਟੈਧਕਵ



158. Stethoscope स्टैथोस्कोप



159. Stool ਦਟ੍ਰਕ



160. Stumps स्टम्प्स



161. Swing झूला



162. Switchboard स्विच बोर्ड



163. Syringe सਿरिन्ज



**164. T. V. Remote** टी. वी. रिमोट



165. Table ਸੇਯ



166. Tea Filter ਗਪ ਲਕਜੀ



167. Telephone ਟੇलੀफोन



168. Television ਟੇਲੀਕਿਯਜ



169. Tennis Racket & Ball टेनिस बल्ला व गेंद



170. Tent ਟੈ<del>-</del>ਟ



171. Throwing a Javelin

भाला फेंक



172. Tiller ਟੀਕਾर



173. Toffees ਟॉफियाँ



174. Tongs ਬਿਸਟਾ (In all States and Union Territories except in the States of Bihar and Jharkhand)



175. Tooth Brush दाँत ब्रुश



176. Tooth Paste टूथपेस्ट



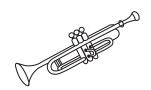
177. Tray ਟੇ



178. Triangle ਕ੍ਰਿਮ੍ਹਯ



ਟੂਰ (In all States and Union Territories except in the States of Andhar Pradesh & Telangana)



180. Trumpet ਰੂਵਵੀ

### Approved by the Election Commission of India, New Delhi



181. Tube Light ट्यूब लाइट



182. Typewriter टाईपमशीन



183. Tyres ਟਾਧਾ



184. Vacuum Cleaner वैक्यूम क्लीनर



185. Violin वायलिन



186. Walking Stick छड़ी



187. Wall Hook दीवार खूंटी



188. Wallet बटुआ



189. Walnut अखरोट



190. Water Melon तरबूज़



191. Water Tank पानी का टैंक



192. Well குள்

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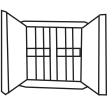




193. Wheel Barrow हाथ रेहडी



194. Whistle सੀਟੀ



195. Window खिडकी



196. Winnower सूप



197. Wool and Needle ऊन व सिलाई



"NOTA"

NONE OF THE ABOVE (NOTA)

नोटा — इनमें से कोई नहीं
——— **☆** 

#### **ACHIEVEMENTS**



### राजस्थान सरकार (निर्वाचन विभाग)

## प्रशंसा- पत्र

आइडियल कॉटेज इण्डस्ट्रीज, जयपुर के संचालक श्री शशि कुमार प्रभूणें ने लोकसभा आम चुनाव 1971 के अवसर पर भारत निर्वाचन आयोग के आदेशानुसार करीब 16 लाख नई डिजायन वाली एरो क्रॉस मार्क रबड़ की मूहरें राजस्थान व समस्त अन्य राज्यों को भारत निर्वाचन आयोग द्वारा निर्धारित सस्ती दरों पर बहुत ही अल्प समय में पहुंचाई। इस सम्बन्ध में जो आशातीत तत्परता, कार्यक्षमता व कर्त्तत्वनिष्ठा का परिचय दिया उसके लिये राज्य सरकार आपको यह प्रशंसा पत्र प्रदान करती है।

दिनांक 26 जनवरी, 1973

मख्य सचिव

This appreciation letter was presented by the then Hon'ble Governor of Rajasthan (Respected Jogender Singh) on the 26th Jan. 1973 (Republic Day Function)

M/s Ideal Cottage Industries Jaipur

I write to record my appreciation for very good work you

have been doing In regard to supply of the Cross Mark Rubber

Stamps, which are used In General Elections. From whatever

reports I have received from different States, 1 get an

impression that the quality of the Rubber Stamps was



S. L. SHAKDHER

मुख्य निर्वाचन आयुक्त, भारत CHIEF ELECTION COMMISSIONER

D.O.No.464/80(1)/489PS

'Nirvachan Sadan' Ashok Road, New Delhi-110001 21st January, 1980

Dear Shri Prabhune

The massive operation connected with the recent general elections to the seventh Lok Sabha has been carried out peacefully and smoothly. The accomplishment of this gigantic task was made possible through active and effective cooperation extended to the Commission by the various agencies.

I am happy to note that your firm executed the orders for arrow cross mark rubber stamps and the distinguishing marks from the various Chief Electoral Officers promptly. As these were essential items in the conduct of elections, their timely supply relieved the anxiety on the part of the Chief Electoral Officers.

With best wishes,

Shri S.K. Prabhune, M/s Ideal Cottage Industries Jaipur (Raj.)

Yours sincerely,

Certaine

(S.L. Shakdher)



मुख्य सचिव

October 28, 1966

### **SECRETARY**

D. O. No. 51/3/71/21834

#### **ELECTION COMMISSION OF INDIA**

TALKATORA ROAD, NEW DELHI-1. Dated the 21st April, 1971

Dear Sir.

#### SUBJECT:- Supply of Arrow Cross Mark Stamps Appreciation regarding.

The Commission wishes to convey to you its high appreciation for the excellent work done by you by supplying more than 15 lakh pieces of 'Rubber Stamps for marking the ballot papers for the General Elections of 1971 to all the States & Union Territories. But for your cooperation and sincere effort, it would not have been possible to supply the stamps within a very short time. The Commission is very grateful to you for the cooperation and assistance extended by you and trust that your services will be available to the Commission in future elections also.

Ideal Cattage Industries, Chandpole Bazar, JAIPUR-1 Yours faithfully.

Ul Byropopalan.

(K. S. Rajagopalan)



uniformally satisfactory,





Big contribution of a
Small Scale Industry in the
large scale conduct of
Elections in India.

